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## VA Kappa Alumni Volunteer Corporation (AVC) Meeting Minutes 5:00 PM EST, November 29, 2016 Conference Call

1. Call To Order – Meeting was called to order at 5:04 PM by Bill Thomas.
2. Roll Call - Attendees – Steve Herbert, Chris Swan, Todd Lewers, Ed Bishop (SigEp HQ Regional Director), Scott Perkins, Geri Yantis, Joe Catalano, Jeff LeHew, John Lawson, Jay Sage (Chapter Counselor), Paul Ostrye and Wally Sale. Absent – Tom Eubank, Nels Pearsall, Don McNamara.
3. Approval of Previous Meeting's Minutes - Motion was made to approve the minutes of the previous (10-25-2016) meeting. Motion was approved without dissent.
4. Treasurer's Report - Paul Ostrye, Treasurer reported that the current balance in the AVC checking account is \$4,420.
5. Chairman's Remarks - John Lawson, Chairman gave his remarks to the AVC. Brother Lawson stated that the AVC needs to focus its energy on helping to the undergraduate Chapter fill the 35 spaces in the Oak Lane house now that they have committed to moving into it Fall 2017 semester. Getting the letters back on the House and moving back in Fall 2017 will give the Chapter tremendous benefit for achieving excellence in operation, and also for recruitment of the top notch men on campus. Getting back into the House will also lift the morale of the Alumni who were disappointed by the loss of recognition in 2013.
6. Presentation of Proposed AVC Organization for Approval - Brother Thomas moved to approve the AVC Org Chart that was presented and discussed in the previous meeting. The AVC Org Chart being voted on includes the revisions recommended during the previous meeting. The motion was seconded and passed unanimously. On-going Actions include development of the AVC Officers / Directors Roles and Responsibilities documents; and developing the Volunteer Support Org Chart and Volunteer Support Organization Contact Lists to be included along with the AVC Org Chart in the EXCEL document.
7. Chapter Counselor's Report - Jay Sage, Chapter Counselor gave a detailed report on the progress of Chapter to date. New officers have been elected and will officially assume their responsibilities at the start of semester January 2017. New officer transition retreat is scheduled for 1-21-2017. All officers are being encouraged to attend the Carlson Leadership Academy in Atlanta the first weekend in February. Currently the Chapter has 22 commitments from brothers to live in the House Fall 2017 with a potential for a couple more. The Chapter's main goal is recruitment of the quantity of quality members that will allow the 35 spaces in the Chapter House to be filled, and to achieve the manpower necessary to be in the top quartile of IFC fraternities at VT (~75 – 80 members).

8. Vice President Housing Report - Geri Yantis, VP Housing reported that Herb Sening, Parents Club Coordinator, emailed a letter to parents' of Chapter Members – Subject: Support for their sons to live in the Chapter House, on 11-21-2016. The hope is that the letter will encourage the parents of sons who have not committed to live in the House next year to change their minds and do so. Brother Yantis discussed on-going plans for filling the required 35 spaces in the House.

Brother Yantis' report led to an extensive discussion of ideas on how to help the Chapter recruitment more effectively. The resulting brain storming session dealt with ideas that the Chapter could consider for more effective "365" recruiting.

The ideas included:

- Alumni brothers' recommendations solicited via blast emails and FB posts asking them to recommend prospective legacies and other new members;
- Placing ads in the Summer Orientation packets;
- Utilizing the Hokie Camps to introduce SigEp to incoming students;
- Sending information about SigEp to students who will received early acceptance notification in December.

Brother Lawson asked if it would be possible to get access to the early acceptance roster. Brother Thomas indicated that he would call Byron Hughes, VT Director of Fraternity / Sorority Life, and ask if that would be possible.

Brother Thomas also asked Brother Sage if he would pass these ideas on to the Chapter leaders, specifically the VP Recruitment and his Volunteer Mentor.

9. Vice President Development Report - Scott Perkins, VP Development reported that Steve Fox and Monty Wenk have agreed to co-chair the Capital Campaign Committee. Rob Bennett has agreed to chair the Alumni Dues Committee and Kevin McGraw has agreed to serve on the Endowment Committee.
10. Vice President Alumni Relations Report - Joe Catalano, VP Alumni Relations deferred his report until next meeting.
11. Reports from Other Officers / Directors / Committees – No reports were offered due to time running short.

## 12. New Business

- a. Brother Swan presented a motion to reinstate Brother Don Gresh to Facebook page access and to blast emails. The motion was seconded and discussed by several Brothers. The motion passed unanimously. Brother Swan will notify Brother Gresh of the action.
- b. Brother Bishop informed the AVC of an opportunity to sponsor a Board Room Chair at the recently acquired SigEp HQ Annex House. The sponsorship would require a \$5,000 contribution to the SigEp Foundation and be in honor of the VA

Kappa brothers would have served with distinction in the armed services, e.g., Brother General Bullard. The AVC discussed the matter and came to the conclusion that with the completion of the new House capital campaign and the various SigEp Foundation accounts that require VA Kappa alumni contributions, the AVC would decline this sponsorship opportunity.

13. Closing Comments - Brother Thomas closed the meeting by reminding the AVC that our immediate and focused goal is to support VA Kappa in becoming the premier student organization at VA Tech

14. Adjournment - Brother Thomas adjourned the meeting at 6:10 PM.

15. Next Meeting – Jan. 31, 2017, 5 – 6 PM